

# An Upgraded Experience For Over 200 Hybrid Attendees



## AT A GLANCE

### Challenges

- Hybrid Event Production
- Budget-Friendly Production Upgrades
- Agile Partnership

### Benefits

- Scenic & Lighting Improvements
- Cameras for IMAG & Live-Streaming
- Inclusive Award Ceremony

*“Zero complaints, great communication, the best we’ve had...Knocked it out of the park. Attendees had nothing but great things to say. I will recommend you to everyone, this is the best experience we’ve had from any production company.”*

**Edgardo Barrantes**  
HPN Global

## ABOUT HPN

Through its unique business model and unparalleled service, HPN Global is a leader in the industry for site selection. Their pre-negotiated global hotel contracts are specifically designed to mitigate planners' risk. Their company is specifically built to drive value in the meeting procurement process.

## WHAT THEY NEEDED

### Expert Event Production

They needed expert in-person event production and an integrated hybrid solution for 200+ attendees.

### Budget-Friendly Upgrades

They wanted to upgrade the production value of their event without drastically increasing their budget.

### Agile Partnership

They needed an agile production partner to handle changes and additions on the fly.

## WHAT WE PROVIDED

### Scenic & Lighting Improvements

We used budget-friendly improvements to upgrade the stage and screens to increase engagement.

### Cameras for IMAG & Live-Streaming

We magnified the speaker's image so everyone could see them, and streamed them to Zoom in real-time.

### Inclusive Award Ceremony

We made it possible for virtual award winners to show up on the screens in the ballroom via IMAG.

Ideate Your Event With Us Today!

