THE VARIO EVENTS APP

BETTER ENGAGEMENT IN THE PALM OF YOUR HAND

VARIO EVENTS

Looking to take your event experience to the next level?

Introducing the Vario Events App –the ultimate tool for event management, planning, and promotion.

With the Vario Events App, the information you need to successfully promote and manage your event will be at your fingertips. From schedules and speaker bios, to sponsor listings and venue details, everything you need is available in one centralized location.

The Vario Events App also offers personalized agendas and user profiles, making it easy to tailor the event experience to your attendees' individual needs. Networking features such as in-app messaging and appointment bookings provide enhanced connectivity for attendees, exhibitors, and event organizers alike. Best of all, the Vario Events App provides valuable insight through session polling and surveys, helping improve your future events and delivering further value to attendees.

1:1 / GROUP APPOINTMENTS

Create better and more immersive networking experiences. Attendees will love the advanced ability to engage in lively discussions and network with their peers through the interactive personal profile tool.

CE/CPE "CHECK IN / CHECK OUT" FUNCTIONALITY

CE/CPE tracking enables professionals to easily record and track their continuing education credits, ensuring they meet the requirements set by their industry or licensing organization. The CE/CPE tracking module allows attendees to check in and check out of individual sessions and easily access their credits through their personal profile. In the end, attendees and organizers will receive a complete history of completed CE/CPE activities.

HIGHLIGHT EVENT SPONSORS AND EXHIBITORS

Strengthen your partnerships by highlighting sponsors in a dedicated sponsor section and added exposure via digital banner ads. The Vario Events App allows for enhanced engagement opportunities for exhibitors to interact with attendees, increasing revenue and showing value through improved lead generation.

SESSION ENGAGEMENT

Boost your attendee engagement by combining both Virtual & In-Person experiences in one tool. Q&A, Polling, and Chat are just a few of the ways attendees can interact seamlessly.

FULL EVENT AGENDAS W/ PERSONALIZED "MY AGENDA" BUILDER

Provide your attendees the ability to personalize their schedules. With "My Agenda", attendees can easily add relevant event content to their schedules so they know exactly where to be and when. This feature also allows the organizer to segment agenda items to specified groups of attendees.

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ATTENDEE DIRECTORY AND CUSTOMIZABLE PROFILE BUILDER

Provide attendees an easy way to maintain accurate and up-to-date information about themselves via a User Profile. Attendees can choose to upload a photo and additional contact information that will appear on the Attendee Directory to easily connect with each other at your event.
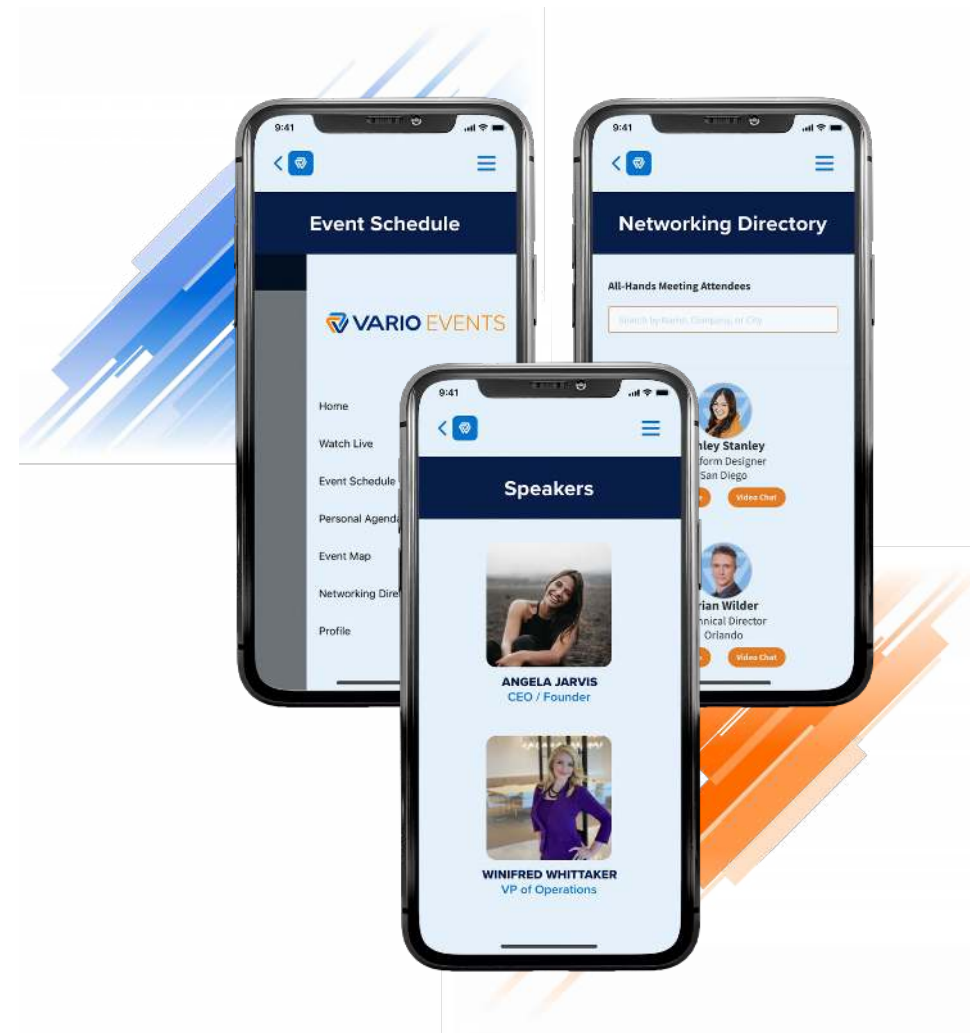
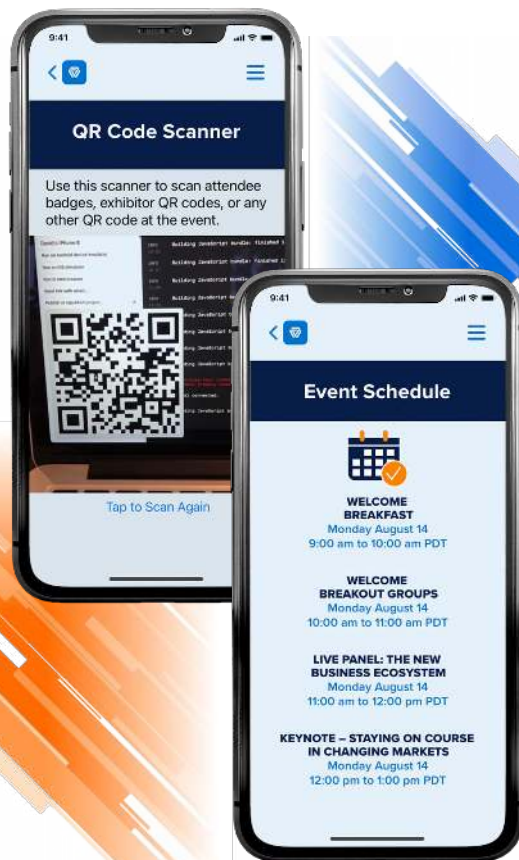## ENHANCED ATTENDEE CONNECTIVITY

Attendees have access to all event information and can engage with attendees, sponsors and organizers in real-time from anywhere.

CENTRALIZED MANAGEMENT CONSOLE

Our easy-to-use content management console keeps event organizers in control and provides pertinent information to share with attendees. In addition, up-to-date analytics and attendee behavior information is available to measure the event's success.

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REAL-TIME COMMUNICATION WITH YOUR ATTENDEES

Keep your attendees informed of announcements, last minute changes and updates with Push Notifications. Push Notifications are managed through the centralized management console and allow for instant communication of essential information to all attendees or specified groups.

SURVEYS (SESSIONS/EVENT)

Easily create and distribute surveys to collect feedback or gather information from your audience. With this feature, you can create customized surveys that are tailored to your specific needs, including surveys per session &/or for the overall event.
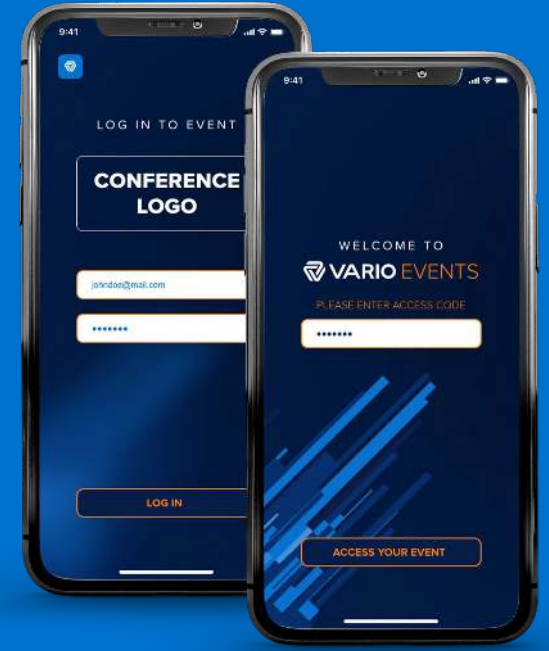
CREATE CUSTOM BUILT PAGES

Ditch the printed event brochures! Conveniently create additional custom-built screens to enhance messaging and communication with your audience. Choose to add property maps, handouts, marketing collateral, documents, and more..

Feature	Base
• Branded Design, Look and Feel	✓
• Centralized (Web) Management Console	✓
• Customizable User Profile	✓
• Attendee/User Directory	✓
• Agenda/Schedule	✓
• Session/Event Details Page	✓
• 'My Agenda' Builder	✓
• Session Chat/Q&A/Polls	✓
• Push Notifications	✓
• Exhibitors/Mobile Booth Listings (10)	✓
• Banner Ads	✓
• Sponsor Listing - Logos & Links	✓
• Custom Pages	✓
• Property Maps	✓
• Surveys (Session / Event)	✓
• QR Code Scanning	✓
• Post Event Reporting	✓
	$7,500

Feature	Add-Ons
• Users (>500)	$
• 1:1 & Group Meetings / Appointments	$
• Gamification	$
• CE Tracking	$
• Virtual by VARIO Platform / Website Landing Page	$
• Additional Exhibitors	$
• White Glove Service	$
	Contact Us

VARIO EVENTS

*$ Indicates an additional fee. Please contact your sales representative for pricing.

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