

## In-Person Event Production paired with the Vario Events App

### ABOUT PRESTIGE

Prestige Global Meeting Source, founded in 1986, provides site selection and event services to clients. Our experienced sales partners work to find and contract the best possible hotels, resorts, DMCs and cruises for groups and continue through to full-service event development and management.

### WHAT THEY NEEDED

#### Elevated Production + Guidance

Having only used basic AV in the past, this client sought Vario's assistance to enhance their attendees' overall meeting experience. They desired a production partner that would provide expertise and guidance on show flow, design, event technology, and creative solutions -- all while respecting and maintaining a budget.

### WHAT WE PROVIDED

#### Immersive Staging Enhancements

Dynamic lighting that simultaneously served as a scenic design helped bring the room alive at crucial messaging moments. The 10'x30' LED display provided an impressive canvas for larger-than-life presentation content, capturing and holding attendee attention for videos and slides throughout sessions.

#### Turnkey Creative Assets

Starting from the initial concept to the final presentation on screen, we offered comprehensive services such as PPT templates, motion animations, and custom video content creation.

#### Engaging Event Technology

The Vario Events App allowed attendees to easily navigate their schedule on property, interact in-session with Q&A/Polling, earn participation credit via gamification, complete survey feedback, and more.

#### Full Production Support

Through organized pre-production steps such as weekly calls with our dedicated Project Manager, we provided strategic solutions and delivered a successful debut conference for our client.

### AT A GLANCE

#### Challenges

- 6 Week Turnaround
- Inaugural Full-Production

#### Solutions

- Innovative Scenic Design
- Immersive Content
- Engaging Events App
- Dedicated Production Guidance



*"Our CEO said this was our best meeting ever! ... The staging and design was sharp; it gave the wow factor we wanted and it deserved to welcome back our team... Looking forward to next year's program with Vario!"*

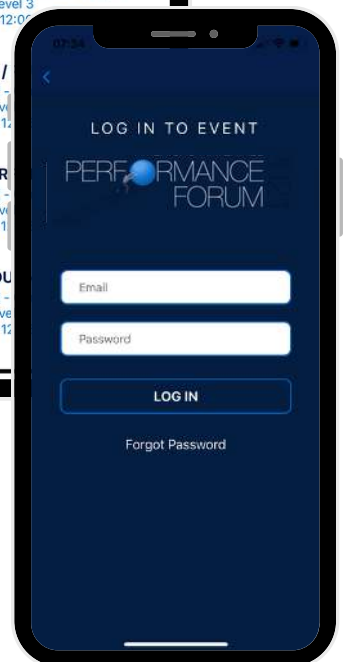
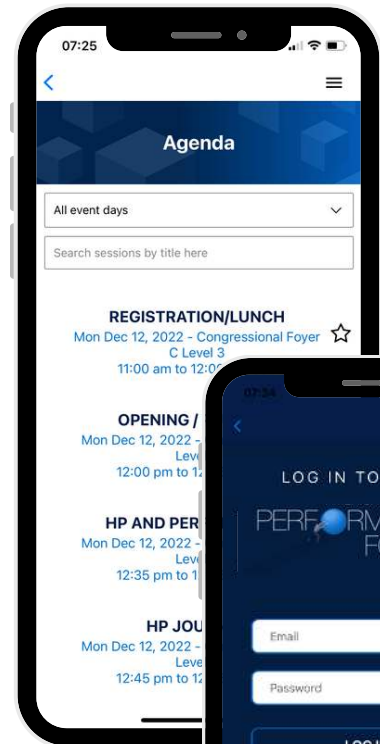
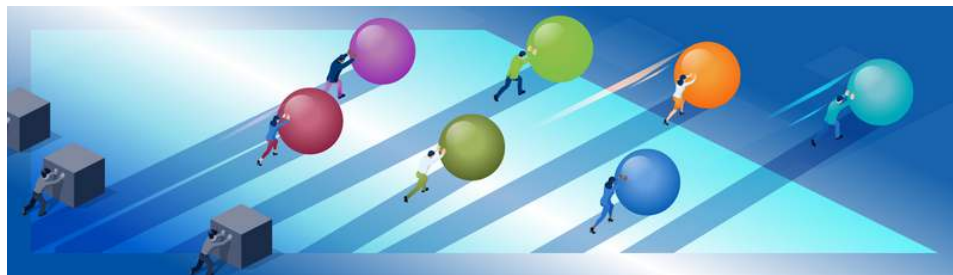
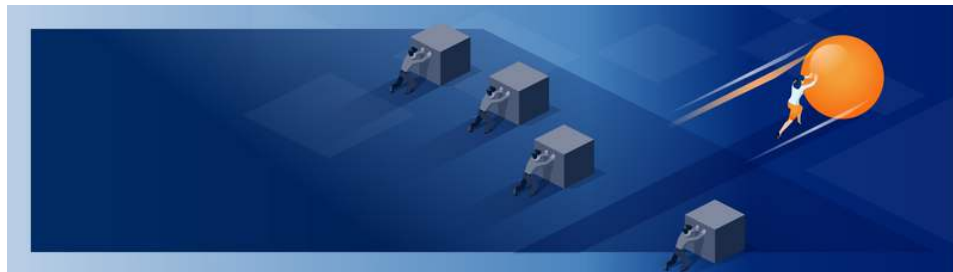
Executive Assistant

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## CREATIVE - EVENTS APP - PRODUCTION



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